

PROFILE

I help people and brands reach their goals by designing user-centric digital products that deliver engaging product experiences from early concept to delightful and conversion optimized designs.

I believe in collaborative iteration and i know no product is ever done until it hits the market. My background in market intelligence and conversion rate optimization puts me in an ideal position to help make your product withstand market uncertainty and competition.

SKILLS

I have experience working with teams to brainstorm and whiteboard concepts. I can create wireframes at varying levels of fidelity, and enjoy prototyping ideas. I enjoy working in close collaboration with developers to ensure we deliver solutions across all borders.

Softwares that i'm familiar with;

- Figma
- Invision
- Adobe Xd
- Canva
- G-suite
- I have worked with different design tools and frameworks – to avoid a full laundry list above, I've kept it to just my favorites. If you use a different prototyping tool that works well in your established workflow, I would be happy to learn it.

EDUCATION

Federal University Of Technology	2018-2023
Bsc Computer Science	
University of Minnesota(Coursera)	2020-2020
User interface design	

EXTRACURRICULAR

H2 Ventures(via Insidesherpa)	2020
VC Intern	
YCombinator (via insidesherpa)	2020
Working at a YC startup-UI/UX	

WORK EXPERIENCE

WePlough. *July 2020 - present*
Co-founder + UI/UX Designer

- Currently working with a cross-functional team as the sole designer creating an agritech platform that will confront food insecurity in africa and improve the livelihood of millions of africans.
- Conducted in-depth interviews with 20+ respondents and used findings to design data-driven product solutions and user flows for our target consumer segments.

Kings Computers *Oct 2018-Oct 2020*
Product Designer

- Created design-driven ed-tech product solutions for our target consumer segments.
- Created a user-focused website design which increased customer engagement and page visits by 67% year-on-year
- Designed process flows and conversion optimized CTA's that will be used to automate the e-payment process.

HNG internship *June 2020-August 2020*
UX intern

- I took part in the HNGi7 where i organized and prioritized work to complete assignments in a efficient manner.
- Work with cross-functional teams of developers to create unique product solutions.
- Achieved empathy with developers.